

PRIYA NAIK

INTERIOR DESIGN JOURNEY

*On the
Cover*



PRIYA NAIK

**WRITTEN BY
PRIYA NAIK**

COPY-WRITING BY PETA DELAHUNTY

Improving Well-Being with the Art of Interior Decoration and Styling is the key philosophy behind any space Priya designs, this will enrich you by inspiring your mood, positivity, drive and happiness.

I can't believe that I'm celebrating 10 years as an interior designer! My disbelief comes as it was never my original career path, despite how natural it feels to me today. I can't imagine myself on any other journey apart from this one. This is partly why I named my business 'Interior Design Journey' as it not only encapsulates the process of creating dream spaces for clients, but also reflects my own personal expedition to get to where I am today.

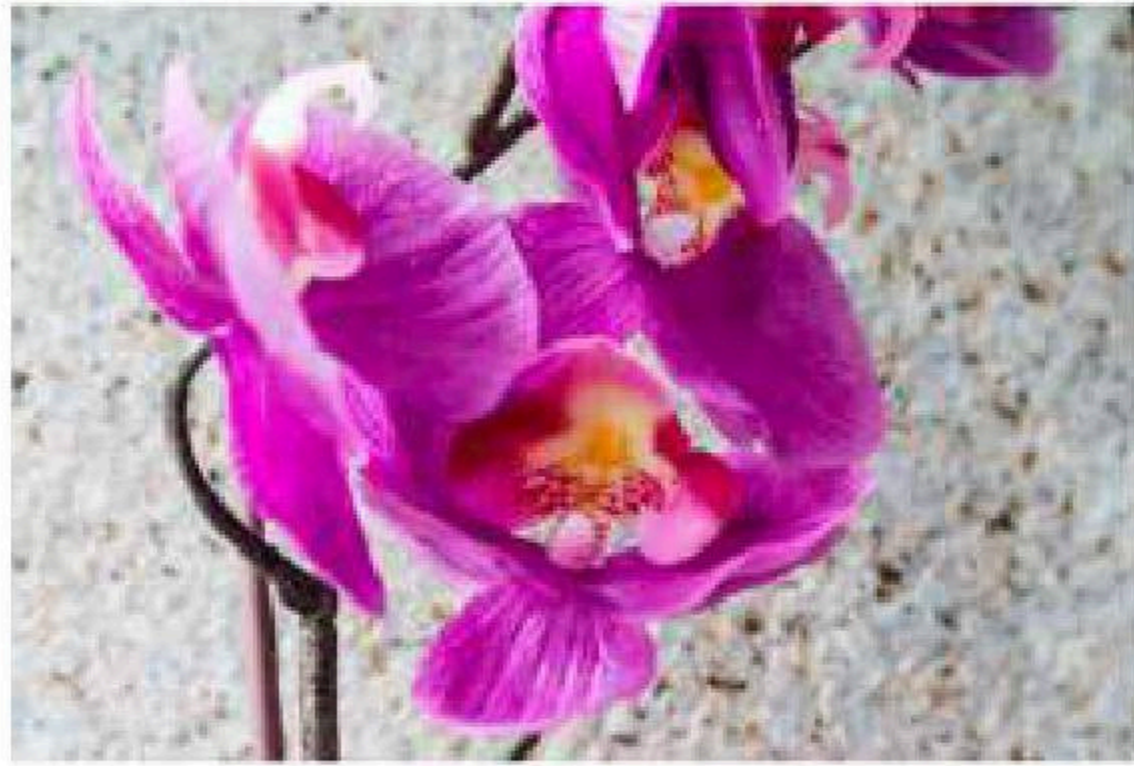
**"I can't imagine
myself on any other
journey apart from
this one"**



I have always had a creative side and although I studied maths and business studies, I also took Art and Textiles. To many of my friends and family, it seemed a strange combination but to me it seemed natural. I enjoyed the diversity of the subjects, so nothing was going to make me focus purely on either business or creativity. Also, whenever my family were doing decorating projects and improvements around their home, they would seek my advice. I even did a makeover on my parent's house before I left for Singapore. Unbeknown to me, this was the start of something that has led me to where I am today!



Surround yourself with
the things you LOVE in
YOUR HOME!



Interior Design Journey Pte Ltd

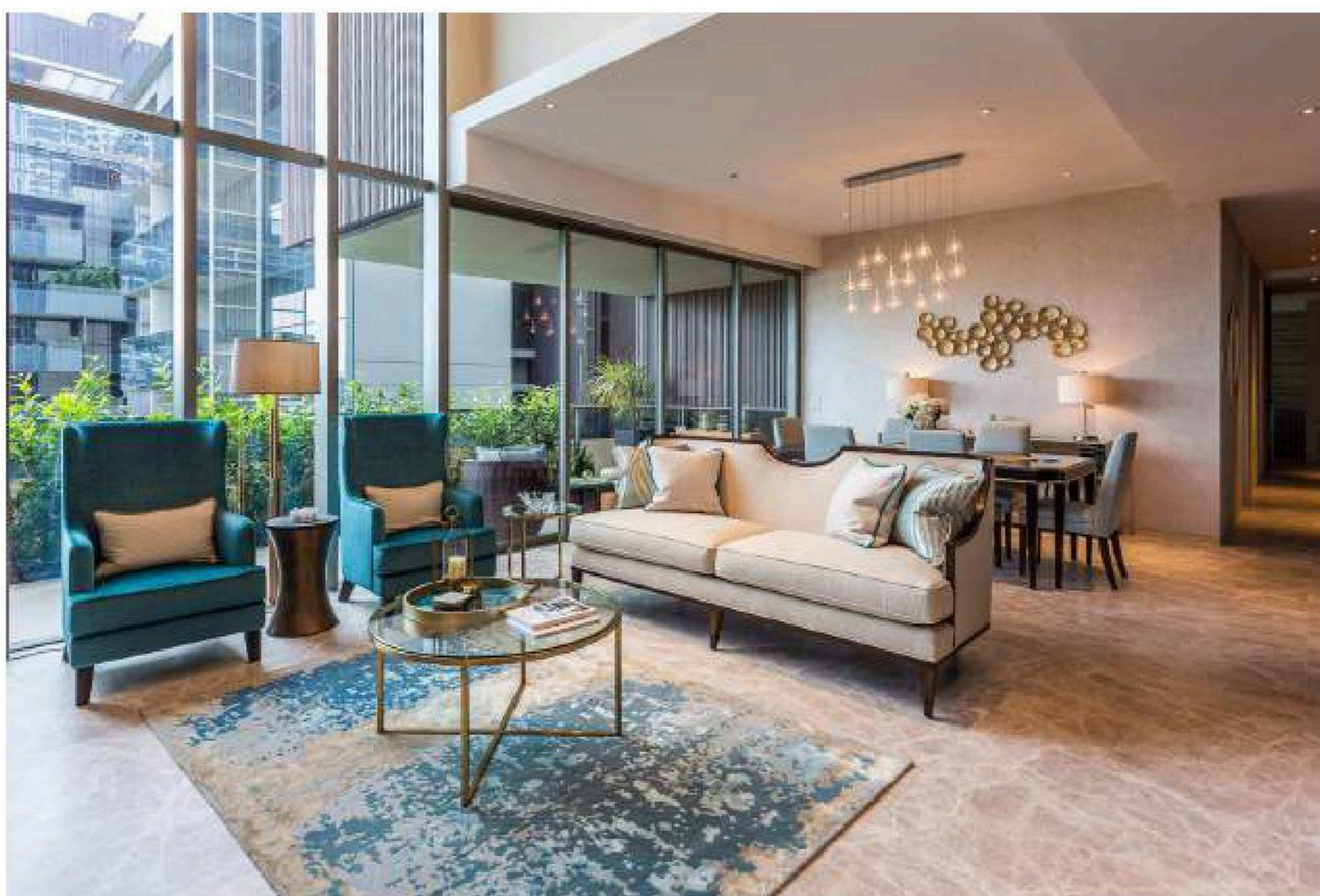


Interior Design Journey Pte Ltd



When I married my husband ten years ago at our wonderful Indian wedding in the UK, I then moved to join him in Singapore where he was working. It was an exciting adventure but also a scary feeling relocating away from everything I had ever known. At that time, I was working as a merchandiser for a British multinational clothing, footwear and homeware retailer. At that point in my life, it felt like the best job in the world and to leave behind a role I was passionate about was emotional.

Within weeks of moving to Singapore, I chanced upon a project coordinator position with an interior design company. I had spent days googling for jobs for dependant pass holders and was excited that I had found one that I was interested in! Before I interviewed I prepared by teaching myself how to use a 2D & 3D drawing software, which I had never used in my life! During my one-day assessment, I was tested on all the steps of planning, design and completion of a project and was thrilled when offered the position. My formal career in interior design had begun!



"Creating Spaces
for
Well-Being"



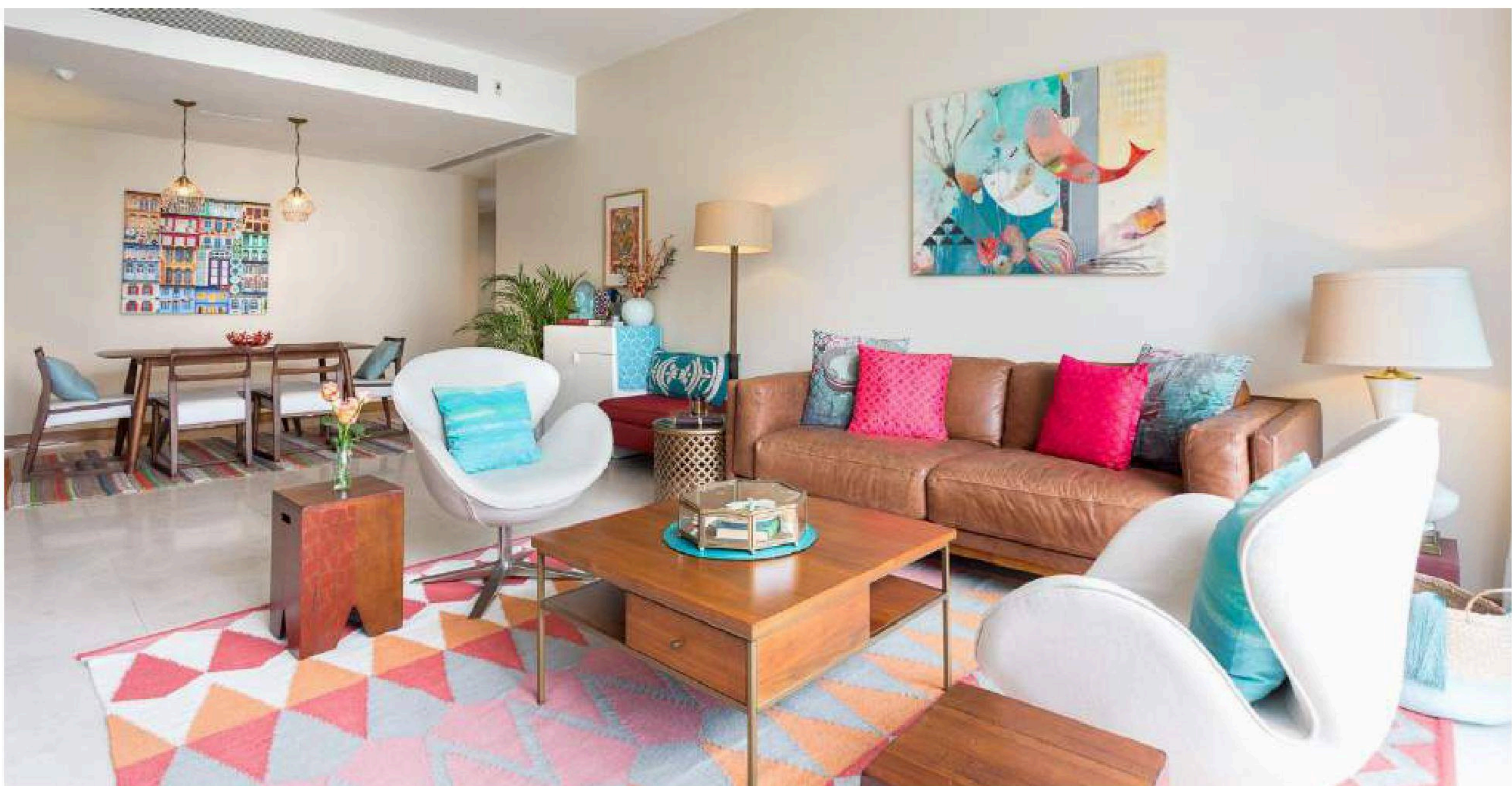
Working in retail merchandising in the UK really helped me. My skills in budgeting, project management for launch, as well as the creative aspect of designing product ranges and working with colours and details, all really helped. These abilities were all transferable for the role and continue to be in my business now.

I gained so much experience during my two years with the company and it confirmed my desire for design. Wanting to learn more, I then moved to another firm which was larger and involved working on hospitality projects for hotel chains such as Crown Hotels. I relished the challenge of designing spas, restaurants and hotel lobbies.



It was at this time that my husband and I purchased a property in Singapore. It was a fantastic opportunity to utilise my skills further, so I embarked on a full renovation and interior re-design! I loved the process of building our own home - a gorgeous sanctuary for us to recharge after a busy day. This is what sparked the idea to start Interior Design Journey; a company that focuses on boosting well-being by creating beautiful calming spaces that provide an escape from our hectic everyday lives.

I strongly believe in helping people create a space that is functional and interesting, along with keeping their personality and lifestyle needs at the heart of the home. Each project I work on is unique. I have created visually appealing spaces for each of my clients that capture their specific needs whilst inspiring their mood, positivity, drive and happiness.



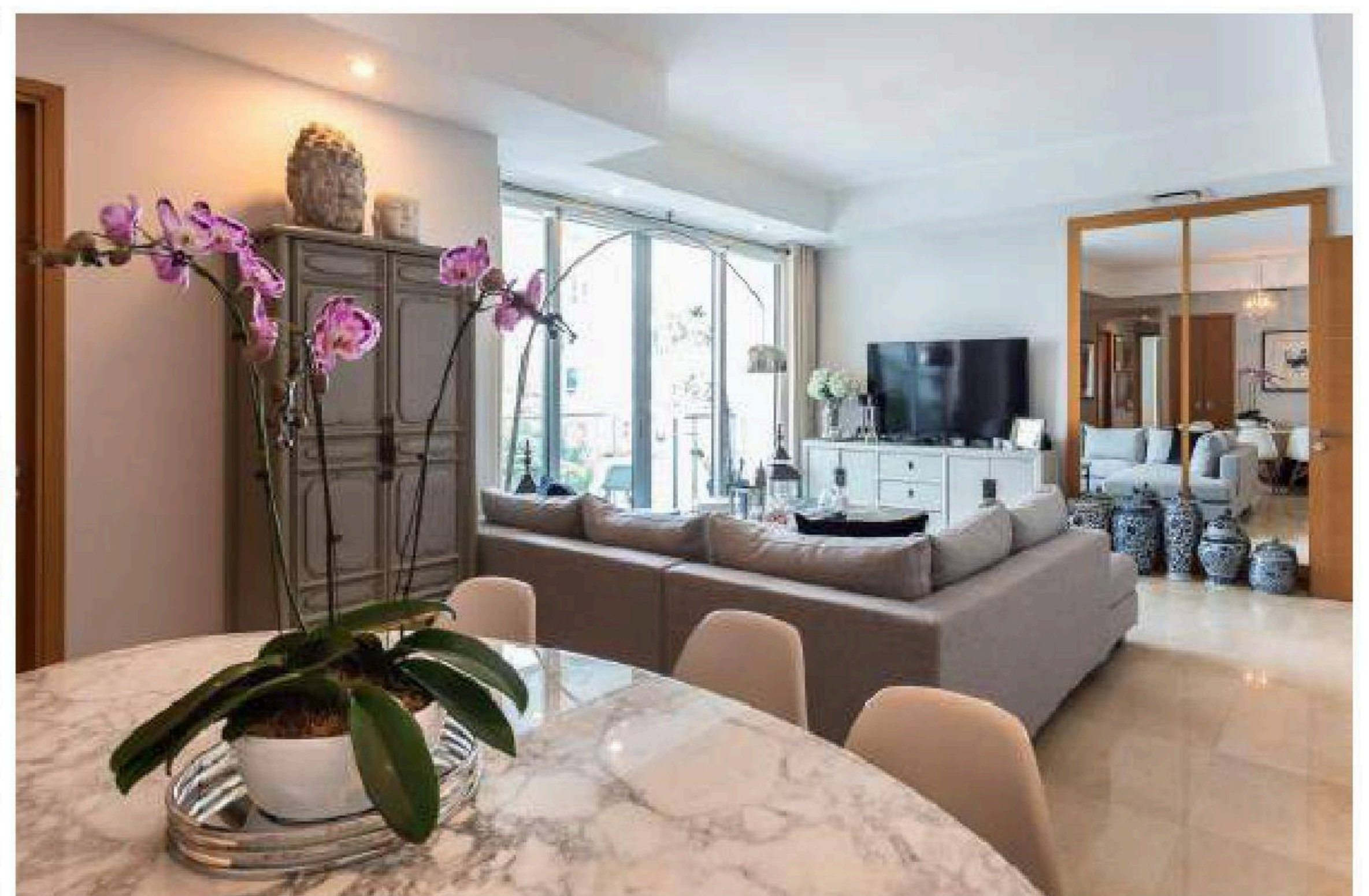
I know how stressful it is to move miles away from friends and family and Interior Design Journey helps to ease that anxiety. Our personal and collaborative approach supports clients from start to finish, whether they need to spruce up their rental property or a complete re-design as a new home owner. Our mission is to create their perfect sanctuary.



After ten years in the design industry, Interior Design Journey has become an established success, beyond my wildest beliefs. I have not only built some wonderful relationships and friendships, but also learnt so much; and as many of us entrepreneurs know, it's not easy setting up your own business. I decided to join the very supportive network, BWN, and it was here that I met many amazing and inspiring women. They encouraged me to go for it and believe in myself and four years on, I am an expert in my field and running an award winning Interior Design firm! I am eternally grateful to my BWN network and my supportive clients.



I love owning my own business and being in full control over the complete home transformations I do. Seeing the end result is so exciting. This is what drives my passion, along with the enthusiastic reactions from clients who are happy with their newly transformed home away from home. Interior Design Journey has been awarded with 'Best Customer Service' for three years running since we launched the brand in Sept 2015. It's a wonderful feeling to be appreciated for all the hard work that goes into designing homes.





It's taken a lot of effort, but I am lucky to have so many people around me for support. My hubby is my rock; Michelle McFarlane, the founder of BWN, is always there to lean on at any time; and many of my BWN friends have given me great encouragement and assistance along the way.

I am looking forward to the challenges and projects ahead and where they will take me. Currently, I am enjoying what I do, so I will embrace whatever the future has in store. A tip for any aspiring entrepreneurs looking to embark on a new career adventure, which is outside your comfort zone, is to simply believe in yourself. If you truly want something with a passion, then you can make it happen with a lot of hard work and dedication. Get the advice of family and friends around you, join a supportive network like BWN!







Creating Spaces of Well-Being

"Everyday I thank my stars having engaged you on our home project"

Client Feedback

Priya Naik - Design Director

www.interiordesignjourney.com

When I do find time in the busy schedule to relax, I love to cook and can make a mean biriyani; lamb curry and home-made Indian pizza, all made from scratch! My second favourite pastime is shopping – whether for clothes, jewellery, shoes, bags, you name it - you can't take me anywhere without me buying something. I am well known for being a shopaholic, but I guess this comes in handy when sourcing beautiful things for Interior Design Journey!

If you have any burning interior design questions and require more information on how we can help you feel free to email us at info@interiordesignjourney.com or visit our website at www.interiordesignjourney.com



INTERIOR DESIGN JOURNEY

Award-Winning Design Firm

Creating Spaces for Well-Being with the Art of Interior Decoration & Styling!